



## Jones Bikes H-Bar Dealer requirements

### Knowledge base

Jones Dealers need to have the tools to keep customers informed, and stock to keep them supplied. Jones Bikes requires its dealers to make a reasonable effort to gain knowledge about our products by visiting our support page (<http://www.jonesbikes.com/support/>), as well as watching our recent youtube videos (<https://www.youtube.com/user/Veloperator>). In addition, we encourage dealers to contact us by email or phone if they have any questions so that they can supply their customers with the highest level of service.

### Ordering and Sales

Place all orders through the Jones Bikes B2B webstore at: <https://www.jonesbikesb2b.com/>. Jones works to keep information on JonesbikesB2B site up to date. If a product is not in stock in the B2B store, put your email address in the box to be notified as soon as it is available to order.

Inventory quantities on the Jones retail website is different from the inventory quantities on the dealer B2B website. We allocate our inventory to our Retail webstore and Dealer B2B webstore, so inventory quantities may vary.

Dealers are required to follow our [MAP Policy](#) (Minimum Advertised Pricing)

We do require that you order a minimum of two H-Bars to start and a minimum of four (4) H-Bars per year.

Jones Bikes sells direct worldwide to distributors, dealers, and retail customers. This allows riders to get Jones products even if dealers and distributors don't have what they need in stock. Dealers and distributors can make the sale by keeping products in stock at all times.

### Marketing, Displays, and Demos

You must have adequate shop space available to display Jones H-Bars, and supporting parts such as grips. Having a large Jones sticker is also recommended to show customers that you are a committed Jones dealer. Also consider how Jones Bikes H-Bar will fit into your local riding scene: if you need help selecting the models that will work best for your area, we are here to help!

### Pricing and shipment

Dealers are responsible for all shipping charges, duties, taxes, and fees associated with shipping of their orders. Payment is due at time of order. Once an order has been packed, no changes can be made.